

# Creating for **Senses...**

**TotApp** is an interactive content management software program for multi-touch devices. It's a solution that allows users to quickly design and upload content within interactive devices, such as interactive kiosks, desks, podiums, holographic projections, etc.

**TotApp** is used for creating multimedia presentations with an extremely attractive and viable impact in a very short time without having to know or learn programming languages.

**TotApp** quickly and easily turns your multimedia content into interactive content and is intended for all types of users, whether or not they're creatives, thanks to its straightforward and intuitive operation; there are several pre-set patterns available, so that presentations can be created simply or you can customize at will.

**TotApp** works without Internet connection, because each device has its content already installed and the changes made can be remotely and incrementally configured to transfer the least amount of data possible.

You'll get an amazing touch experience through the quick and easy construction of multimedia presentations which users can interact with. You'll see how previously designed content such as images, PDFs, videos, etc. are very quickly transformed into an incredible interactive reality.

The software is available in 3 versions plus a Free one that vary depending on the number of features included, plus a transverse module that can work in all 3 versions and provides a remote control panel and statistics.







This version of the digital signage software can be used to attract users with non-interactive messages. The backend panel can be used to put various objects on the screen such as view of images, videos, PDF files, the time, web pages, queue management and other types of content by fixing them onto a schedule (editorial calendar), where you can set start and end times and dates for each campaign.

Advertising banners and running texts can be activated or deactivated, with a wide range of transition effects available that makes the changing content fluid and attractive.

#### Planned uses:

- ✓ Holographic projections in windows
- Suspended holographic back-projections
- Window monitors
- ✓ Passive monitors in public areas
- Outdoor totems
- Passive desks

## / Standard Version



Registration Form: this element may be composed of different types of fields, such as text, email, phone number, checkbox or multiple choice. It is useful to collect user data and email or to unlock other features within its tactile presentation. PDF: TotApp can load and manage large PDF files, as well as automatically sub-divide the document into autonomous individual pages.

**Games:** users can entertain themselves with multilevel games, such as puzzles, painting, and memory games that can be created from time to time with desired photos and customised logos and designs.

**Second screen**: TotApp can manage a second monitor where to move content from the first. As for example, to make presentations between a touch table and a monitor on a wall.

Facebook and Twitter: there is a connector for social networks with which it is possible to put the last X messages from Facebook or Twitter onto the screen and interact with them.

Usage statistics: the great advantage about having interactive content is that we can learn the precise preferences of our users because they touch what they want. If the Cloud module is enabled, the usage statistics of all the published interactive content can be defined, collected and sent.

This version adds features related to multitouch interactions to those of the DS version (passive communication), in fact, the admin panel allows you to plan the different types of content (images, videos, PDF files, web content, RSS feeds, games, social networks, etc.) by fixing them onto an editorial calendar where you can set start and end times and dates for each campaign.

There are several pre-set patterns available, so that presentations can be created simply or you can customise at will, you can browse the contents through the finger movements system, for one or more users at the same time: the system is multiuser!

Other more specific features that can be found in the Standard version are:

Hotpoint marker: an active object can be placed represented by an icon on a specific point at the bottom of your touch application that points to a folder containing media files such as images, video, PDF, gallery, etc. or a link to another content page. The hotpoint can be used to explain something small that is found in an image with many details (e.g. in a photograph of a car, I can place a hotpoint over a wheel and when the user clicks on it, it opens images of the brakes, in a map of a city I can open images or video of a monument, a palace, a square, etc.)



### Planned uses:

- Multi-touch tables
- ✓ Indoor kiosk
- Outdoor kiosk
- ✓ Interactive window displays
- ✓ Lecterns
- Atriles
- Interactive Directory
- Interactive rear projections

# / Professional Version



Interactive VideoWall: you can set up different synchronised monitors in videowall mode, when someone interacts with any of these, it enters multitouch mode, while the others continue to communicate as before. Once users finish interacting, all monitors auto-sync back and resume their passive communication.

Queue management: this system allows to manage customers in public places such as medical studies, public offices, pharmacies, shopping centers, .... Queue management is integrated with interactive and passive functionality so it can communicate and entertain users in a more modern and fun way.

Usage statistics: the great advantage about having interactive content is that we can learn the precise preferences of our users because they touch what they want. If the Cloud module is enabled, the usage statistics of all the published interactive content can be defined, collected and sent.

This is the most complete version of TotApp: it adds features related to Wayfinder, FaceCam and interactive videowall settings to the standard version.

As in the Standard version, the admin panel allows you to plan the different types of content (maps, cameras, images, videos, PDF files, web content, RSS feeds, games, social networks, etc.) by fixing them onto an editorial calendar where you can set start and end times and dates for each campaign.

Other more specific features that can be found in the Professional version are:

WayFinder and PeopleFinder: to locate places of interest on a map that will show the fastest route inside shopping centres, airports, hospitals, etc., or individuals can be tracked within structures such as office buildings, residential areas, schools and much more.

FaceCam: You can handle a webcam within your touch application to take pictures or record videos to be stored or uploaded to social networks or sent via email.



## Planned uses:

- Interactive Directory
- Library and Museum kiosks
- Outdoor kiosk
- Lecterns
- ✓ Indoor Kiosk
- ✓ Interactive rear projections
- Multitouch tables
- ✓ Tablet

# / Cloud Module



Any **TotApp** installation can be controlled via remote connection with the Cloud module control panel.

**TotApp Cloud Control** means that the administrator can receive real-time information on device usage, such as usage statistics where the number of touches for each item of content is divided by time and date, the software version in use and the date of the most recent content updates.

You can add new customers and you can create groups for better organization of the desired devices.

#### **Technical Specifications**

Compatible operating systems: Windows 7-8.0-8.1-10 Minimum process: Intel Core I3 Recommended processor: from Intel Core I5 onwards Minimum RAM: 2Gb Recommended RAM: 4 Gb

Disk space: 2 Gb Minimum graphics resolution: 1366  $\times$  768 (for the Wayfinder feature the minimum resolution is 1920  $\times$  1080) Recommended graphics resolution: 1920  $\times$  1080 We recommend using a dedicated video card

#### **COMPARATIVE TABLE VERSIONS**

	DS	STD	PRO
Create a new configuration	<b>~</b>	✓	✓
Export Settings	<b>✓</b>	✓	✓
Portrait / Landscape mode	<b>~</b>	✓	<b>~</b>
Views configuration	✓	<b>✓</b>	✓
Multispace configuration	<b>~</b>	✓	✓
Tickertape	✓	✓	✓
Advertising (Advertising)	<b>~</b>	✓	✓
Spot (Short Ad)	✓	<b>~</b>	<b>~</b>
Multi-touch Interactivity	×	✓	✓
Games	×	<b>~</b>	✓
Multi language	×	<b>~</b>	<b>~</b>
Multi user	×	<b>~</b>	<b>~</b>
Second screen management	×	<b>~</b>	<b>~</b>
Facebook / Twitter	×	<b>~</b>	<b>~</b>
Hotpoint Bookmark	×	✓	<b>~</b>
Enrollment form	×	✓	<b>~</b>
WayFinder / PeopleFinder	×	×	✓
VideoWall	×	×	<b>~</b>
Face Cam	×	×	<b>~</b>
Queue Management	×	×	<b>✓</b>
Statistics "Business Intelligence"	OPTIONAL	OPTIONAL	OPTIONAL
Remote Control	OPTIONAL	OPTIONAL	OPTIONAL